



# MARTINA MASTER

## PROSPECTIVE MASTER'S DEGREE IN INTERNATIONAL AFFAIRS AND GOVERNANCE HSG

### CONTACT

Martina Master  
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### PROFILE

Prospective master's degree in International Affairs and Governance HSG with international experience from practice and studies. Fluent in German, Spanish and English. Solution-oriented, committed, negotiating and diplomatic. Professionally interested in an entry-level position in a global NGO in the area of sustainable public procurement.

### SOCIAL MEDIA



[linkedin.com/in/martina-master](https://www.linkedin.com/in/martina-master)



[xing.com/martina-master](https://www.xing.com/martina-master)



### EDUCATION

#### 02/2018 - present

University of St.Gallen, St.Gallen, Switzerland  
Master of Arts in International Affairs and Governance (M.A. HSG)

#### 08/2019 - 12/2019

Stockholm School of Economics, Stockholm, Sweden  
Exchange Semester

#### 09/2013 - 08/2017

University of St.Gallen, St.Gallen, Switzerland  
Bachelor of Arts in International Affairs (B.A. HSG)

#### 02/2016 - 06/2016

Universidade Complutense de Madrid, Madrid, Spain  
Exchange Semester

#### 08/2009 - 09/2013

Gymnasium Kantonsschule Enge (High-School), Zurich, Switzerland  
English and Spanish

### WORK EXPERIENCE

#### 11/2018 - 07/2019

Chair of Logistics Management at the University of St.Gallen, St.Gallen, Switzerland  
Student assistant (workload 20%)

- Assistance in studies in the area of supply chain governance (interview transcription and evaluation, writing articles)

#### 07/2018 - 09/2018

Instituto Ipsem Lorum, Recife, Brazil  
Internship in communication and sales

- Conception of social media marketing activities
- Create presentations to attract new sponsors (Guarana Pro, Surfing and Genero)

#### 07/2017 - 10/2017

First Committee on Disarmament and International Security, Lausanne, Switzerland  
Internship

- Participation in negotiations between the General Assembly and the EU delegation
- General correspondence with Spanish ambassadors and State Secretariats of Ministry of Foreign Affairs

#### 11/2016 - 04/2017

Muster & Partner AG, Zurich, Switzerland  
Student Assistant in consulting and logistics management

- Researching and documenting relevant legal and logistical framework conditions in cross-border goods traffic between Switzerland and the EU
- Creation of a practice-oriented reference work on the processed matter
- Present the results to management and consultants

#### 07/2015 - 10/2015

PR - Mustermann, Zurich, Switzerland  
Intern in corporate finance communications and assistant to the management

- Writing and distributing media releases
- Designing and producing internal and external publications for customers
- Carrying out media analyses and research
- Camera work and advice on media training
- Event management of press conferences and roundtables up to 40 people

### EXTRACURRICULAR ACTIVITIES

#### 2010 - now

AIESEC Chapter St.Gallen, St.Gallen, Switzerland  
Board member: Vice President Sample Departement (40% workload)

- Decide the strategic direction of the association
- Marketing an international internship program to Swiss companies through telephone acquisition, sales meetings and networking
- Leading and coaching a team of 6-8 employees

### SKILLS

#### IT

- Very good knowledge in MS Office especially Powerpoint

#### Language

- Mother tongue: German and Spanish, Fluent: English Basic: French and Portuguese

### INTERESTS

Dancing (Jazz, Salsa & Ballett), snowboarding and traveling

### REFERENCES

Dr. Ellie Ellis, Cambridge University, [e.example@cambridge.edu.com](mailto:e.example@cambridge.edu.com), +44 00 123 45 67  
John Smith, Dalton Consultants Amsterdam, [j.smith@dcams.biz](mailto:j.smith@dcams.biz), +41 11 123 45 67